

SEANC Logo

Policy

Logo Use:

All districts, members and staff who seek to use the SEANC logo on any and all informational, promotional or other items (such as newsletters, fliers, stickers, pens, etc.) must use an official SEANC logo, which meets the standards and specifications outlined in the association's current Logo Standards Guide. The SEANC logo may only be used on items sanctioned by districts or SEANC.

Items for Sale:

No district shall design for sale items with the SEANC logo without first obtaining permission from the SEANC Executive Committee. Districts must use an official and appropriate SEANC logo on items for sale, which can be obtained from the SEANC Communications/Public Relations Department or reproduced as represented in the current SEANC Logo Standards Guide.

Procedure

Logo Use:

Districts, members and staff should obtain an official SEANC logo for use on items from the SEANC Communications/Public Relations Department, and/or should refer to the current SEANC Logo Standards Guide when working with printers, promotional vendors and others. Current District Chairmen should have a current SEANC Logo Standards Guide as a part of this Operations Manual. Use of the SEANC logo must be approved by the district executive committee or SEANC Executive Committee.

Items for Sale:

The district desiring to sell SEANC items with the SEANC logo must make the request to the SEANC Executive Committee prior to having the items manufactured. A sketched design must accompany the request for approval. An official and appropriate SEANC logo must be used on the items for sale, which can be obtained from the SEANC Communications/Public Relations Department, or reproduced according to the standards and specifications in the current SEANC Logo Standards Guide, which is included with this Operations Manual.

BOG	Executive Committee	Staff
Authority to Change	Oversight Responsibility	Operational Responsibility