

THE REPORTER

Publication of the State Employees Association of North Carolina (SEANC)

CIRCULATION 55,000

SEANC members in all 100 North Carolina counties, government officials and other employee associations.



www.seanc.org

PUBLICATION

Nine issues annually
Published in November, December, February, March, April, May, June, July and September.

AD SPECIFICATIONS

Only camera-ready electronic ads (PDF, JPEG, TIF files) will be accepted. Ads must be received by ad copy deadlines and meet size specifications. Ads may be in full color or black and white.

AD CONTRACT LIMITS

Ad rates may change upon 90-day notice. Advertiser agrees to indemnify publisher against any claim or expense resulting from unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademarks, label, etc., in connection with the advertisement.

The publisher retains the right to reject any ad deemed not in the interest of SEANC or its membership.

FREQUENCY DISCOUNT

To receive the frequency discount multiple issues must be contracted at time of signing.
Nine issues = 10% per ad
Five issues = 5% per ad

AD AGENCY DISCOUNT

This discount not offered in addition to frequency discounts.
10% per ad

PRE-PAYMENT

Required for first-time advertisers

MAKE CHECKS PAYABLE TO:

SEANC
Attn: Alicia Miller, CMP
1621 Midtown Place
Raleigh, NC 27609
919-833-6436

ADVERTISING CONTRACT AGREEMENT

The undersigned agrees to advertise in the selected issues at the size/cost selected. Please make your ad size selection by checking where indicated in the ad size diagrams and the issue(s) you desire to advertise by checking the box beside the desired month(s) on the reverse side of this form. Requests to suspend a contracted ad must be made in writing five business days prior to the issues publication deadline.

Organization: _____ Contact _____

Address: _____ Phone: _____

City: _____ State: _____ Zip Code: _____

Email address: _____

Ad placement authorized by: _____ Date: _____

Signature

Accepted for SEANC by _____ and subject to final review by SEANC's Communications/Public Relations Director and Executive Director.

**Mail, fax or email contract to: SEANC, Attn: Alicia Miller, CMP, 1621 Midtown Place, Raleigh, NC 27609
Fax: 919-829-5829 / 800-296-4999 • Email: reporter@seanc.org**

Rev. 09/16/2014

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Please make your ad size selection by checking where indicated in the ad size diagrams below and the issue(s) you desire to advertise by checking the box beside the desired month(s) to the right.

Total advertising inches in The Reporter will be limited to the equivalent of one page. Advertising contracts will be accepted on a first-come, first-serve basis.

ISSUE(S)	Ad Copy Deadline
<input type="checkbox"/> November 2014	Oct. 3, 2014
<input type="checkbox"/> December 2014	Nov. 7, 2014
<input type="checkbox"/> February 2015	Jan. 7, 2015
<input type="checkbox"/> March 2015	Feb. 2, 2015
<input type="checkbox"/> April 2015	March 6, 2015
<input type="checkbox"/> May 2015	April 6, 2015
<input type="checkbox"/> June 2015	May 5, 2015
<input type="checkbox"/> July 2015	June 5, 2015
<input type="checkbox"/> September 2015	Aug. 3, 2015

1/4 page
3.72”w x 4.81”h
\$400.00

Check here to select this size ad.

1/8 page
2.375”w x 3.72”h
\$225.00

Check here to select this size ad.

1/16 page
1.83”w x 2.375”h
\$150.00

Check here to select this size ad.

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