THE REPORTER

Publication of the State Employees Association of North Carolina (SEANC)

CIRCULATION

SEANC members in all 100 North Carolina counties, government officials and other employee associations

55.000

PUBLICATION

Nine issues annually Published in November. December. February, March, April, May, June, July and September.

AD SPECIFICATIONS

Only camera-ready electronic ads (PDF, JPEG, TIF files) will be accepted. Ads must be received by ad copy deadlines and meet size specifications. Ads may be in full color or black and white.



AD CONTRACT LIMITS

Ad rates may change upon 90day notice. Advertiser agrees to indemnify publisher against any claim or expense resulting from unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademarks, label, etc., in connection with the advertisement.

The publisher retains the right to reject any ad deemed not in the interest of SEANC or its membership.

FREQUENCY DISCOUNT

To receive the frequency discount multiple issues must be contracted at time of signing. Nine issues = 10% per ad Five issues = 5% per ad

AD AGENCY DISCOUNT

This discount not offered in addition to frequency discounts. 10% per ad

PRE-PAYMENT

Required for first-time advertisers

MAKE CHECKS PAYABLE TO:

SEANC Attn: Alicia Miller, CMP 1621 Midtown Place Raleigh, NC 27609 919-833-6436

ADVERTISING CONTRACT AGREEMENT

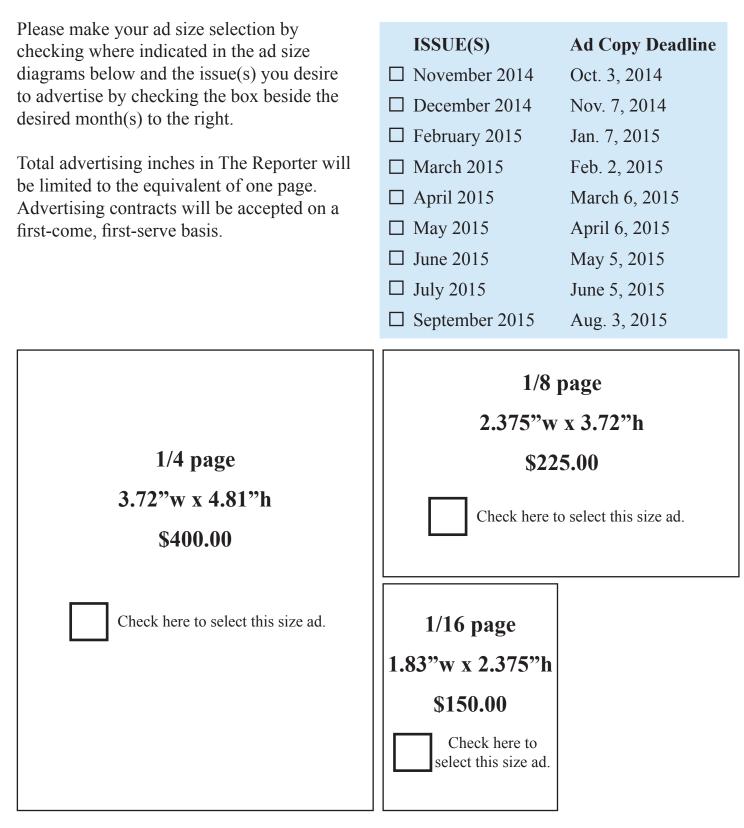
The undersigned agrees to advertise in the selected issues at the size/cost selected. Please make your ad size selection by checking where indicated in the ad size diagrams and the issue(s) you desire to advertise by checking the box beside the desired month(s) on the reverse side of this form. Requests to suspend a contracted ad must be made in writing five business days prior to the issues publication deadline.

Organization:	Contact	
Address:	Phone:	
City:	State:	Zip Code:
Email address:		
Ad placement authorized by:		Date:
Signature		
Accepted for SEANC by		and subject to final review by
SEANC's Communications/Public Relations Director and	d Executive Direc	ctor.

Mail, fax or email contract to: SEANC, Attn: Alicia Miller, CMP, 1621 Midtown Place, Raleigh, NC 27609 Fax: 919-829-5829 / 800-296-4999 • Email: reporter@seanc.org

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