

# Facts & Stats



We do so much online – from banking to shopping to socializing and more. Make the internet safer for you and your family with MetLife and Aura Identity & Fraud Protection. It's all-in-one proactive protection to help stop threats before they strike.

### The average consumer's digital activity



devices<sup>1</sup>

online passwords<sup>2</sup>

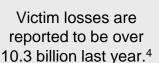


## Digital identity theft and fraud activity



The FBI receives over 2,000 fraud complaints daily.<sup>4</sup>





50% of Americans are worried about their digital security and data breached.<sup>1</sup>

Identity & Fraud Protection powered by Aura includes these features to help minimize the risk of identity theft:



Identity Theft Protection Get alerted to detected threats to your identity, SSN, online accounts & more. Plus, guard against data brokers that try to sell your info on the Web.



#### **Financial Fraud Protection**

Stay a step ahead of threats with credit, bank account and personal property monitoring, and financial tools to help keep your assets safe.



#### **Digital Security** Connect online more securely and privately with intelligent

and privately with intelligent safety tools that help protect your passwords, devices, and Wi-Fi connections from hackers.

#### Additional benefits that work for you

- A choice of plans and options to fit your needs and budget.
- 100% U.S.-based Customer Support available 24/7/365 to answer account technical or billing questions.
- White glove fraud resolution services to assist victims of fraud through every step of the restoration process.

Questions? Aura's customer support team is available 24/7/365 at 1-844-931-2872.

How Many Passwords Does The Average Person Have in 2023? <u>https://increditools.com/how-many-passwords-does-the-average-person-have/</u>. Accessed June 2023
Average time spent per day with digital media in the United States from 2011 to 2024. <u>https://www.statista.com/statistics/262340/daily-time-spent-with-digital-media-</u>

No one can prevent all identity theft or monitor all transactions effectively.

Aura is a product of Aura Sub, LLC. Aura Sub, LLC. is not affiliated with MetLife, and the services and benefits they provide are separate and apart from any MetLife product.



<sup>1.</sup> Consumers Benefit From Virtual Experiences, but Need Help Managing Screen Time, Security and Tech Overload. <u>https://www2.deloitte.com/us/en/pages/about-</u>

deloitte/articles/press-releases/connectivity-and-mobile-trends.html. Accessed June 2023.

Average time spent per day with digital media in the United States from 2011 to 20 according-to-us-consumsers/. Accessed June 2023.

<sup>4.</sup> Federal Bureau of Investigation Internet Crime Report 2022. https://www.ic3.gov/Media/PDF/AnnualReport/2022\_IC3Report.pdf