

# THE REPORTER

Publication of the State Employees Association of North Carolina (SEANC)

## ADVERTISING CONTRACT AGREEMENT

The undersigned agrees to advertise in the selected issues at the size/cost selected. Please make your ad size selection by checking where indicated in the ad size diagrams and the issue(s) you desire to advertise by checking the box beside the desired month(s) below. Requests to suspend a contracted ad must be made in writing five business days prior to the issues publication deadline.

Organization: \_\_\_\_\_ Contact \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Ad placement authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

*Signature*

### CIRCULATION 45,000

SEANC members in all 100 North Carolina counties, government officials and other employee associations.

### PUBLICATION

Six issues annually. *Published in Fall, Winter, Spring, and Summer.*

### AD SPECIFICATIONS

Only camera-ready electronic ads (PDF, JPEG, TIF files) will be accepted. Ads must be received by ad copy deadlines and meet size specifications. Ads may be in full color or black and white.

### AD SIZES

*Click the appropriate box to select ad size:*

- Full pg ad (7.5" w x 9.8" h) \$1,550  
 1/2 pg ad (7.5" w x 4.85" h) \$850  
 1/4 pg ad (3.7" w x 4.85" h) \$500



www.seanc.org

### AD CONTRACT LIMITS

Ad rates may change upon 90-day notice. Advertiser agrees to indemnify publisher against any claim or expense resulting from unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademarks, label, etc., in connection with the advertisement.

The publisher retains the right to reject any ad deemed not in the interest of SEANC or its membership.

### FREQUENCY DISCOUNT

To receive the frequency discount multiple issues must be contracted at time of signing.  
Four issues = 10% per ad

### PRE-PAYMENT

Required for first-time advertisers

### ISSUES Ad Copy Deadline

*Click the appropriate box to select issues:*

- |                                      |                |
|--------------------------------------|----------------|
| <input type="checkbox"/> Fall 2021   | Sept. 15, 2021 |
| <input type="checkbox"/> Winter 2022 | Dec. 15, 2021  |
| <input type="checkbox"/> Spring 2022 | Mar. 15, 2022  |
| <input type="checkbox"/> Summer 2022 | June 15, 2022  |

### MAKE CHECKS PAYABLE TO:

SEANC  
Attn: Beth Dew  
1621 Midtown Place  
Raleigh, NC 27609  
919-833-6436/800-222-2758

Mail or email contract to: SEANC, Attn: Beth Dew,  
1621 Midtown Place, Raleigh, NC 27609  
Email: [bdew@seanc.org](mailto:bdew@seanc.org)