

THE REPORTER

Publication of the State Employees Association of North Carolina (SEANC)

ADVERTISING CONTRACT AGREEMENT

The undersigned agrees to advertise in the selected issues at the size/cost selected. Please make your ad size selection by checking where indicated in the ad size diagrams and the issue(s) you desire to advertise by checking the box beside the desired month(s) below. Requests to suspend a contracted ad must be made in writing five business days prior to the issues publication deadline.

Organization: _____ Contact _____
Address: _____ Phone: _____
City: _____ State: _____ Zip Code: _____
Email address: _____
Ad placement authorized by: _____ Date: _____

Signature

CIRCULATION 45,000
SEANC members in all 100 North Carolina counties, government officials and other employee associations.



www.seanc.org

PUBLICATION
Six issues annually
Published in November, February, April, May, July and September.

AD SPECIFICATIONS
Only camera-ready electronic ads (PDF, JPEG, TIF files) will be accepted. Ads must be received by ad copy deadlines and meet size specifications. Ads may be in full color or black and white.

AD SIZES
Click the appropriate box to select ad size:

- Full pg ad (7.5" w x 9.8" h) \$1,550
 1/2 pg ad (7.5" w x 4.85" h) \$850
 1/4 pg ad (3.7" w x 4.85" h) \$500

AD CONTRACT LIMITS
Ad rates may change upon 90-day notice. Advertiser agrees to indemnify publisher against any claim or expense resulting from unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademarks, label, etc., in connection with the advertisement.

The publisher retains the right to reject any ad deemed not in the interest of SEANC or its membership.

FREQUENCY DISCOUNT
To receive the frequency discount multiple issues must be contracted at time of signing.
Six issues = 10% per ad

PRE-PAYMENT
Required for first-time advertisers

ISSUES Ad Copy Deadline
Click the appropriate box to select issues:

- | | |
|-------------------------------------|---------------|
| <input type="checkbox"/> Nov 2020 | Oct. 5, 2020 |
| <input type="checkbox"/> Feb 2021 | Jan. 4, 2021 |
| <input type="checkbox"/> April 2021 | March 1, 2021 |
| <input type="checkbox"/> May 2021 | April 5, 2021 |
| <input type="checkbox"/> July 2021 | June 7, 2021 |
| <input type="checkbox"/> Sept 2021 | Aug. 2, 2021 |

MAKE CHECKS PAYABLE TO:
SEANC
Attn: Beth Dew
1621 Midtown Place
Raleigh, NC 27609
919-833-6436/800-222-2758

Mail or email contract to: SEANC, Attn: Beth Dew,
1621 Midtown Place, Raleigh, NC 27609
Fax: 919-829-5829 / 800-296-4999 • Email: reporter@seanc.org