



The Board of Governors met on Feb. 22-23, 2019, at SEANC Headquarters in Raleigh.

Top Five Takeaways

The Clear Pricing Project

State Treasurer Dale Folwell stopped by the meeting to discuss [the Clear Pricing Project](#). This plan is based on a policy recommendation from SEANC, and it will change the way the State Health Plan pays medical providers and hospitals for services. The Clear Pricing Project will pay providers at Medicare rates, plus an average margin of 77 percent, which will:

- Help control costs while promoting transparency, affordability and quality care.
- Save taxpayers more than \$300 million per year.
- Save State Health Plan members more than \$60 million per year in reduced out-of-pocket expenses.

To promote and defend the Clear Pricing Project, SEANC launched [Affordable Healthcare for North Carolina](#). This nonprofit organization will:

- Inform lawmakers and the public about the Clear Pricing Project through advertisements, videos, social media, and more.
- Recruit other organizations and individuals to join our cause.
- Engage our supporters to take grassroots political action.

SEANC members are encouraged to:

- Email their legislators through [Voter Voice](#).
- Like [AHCNC on Facebook](#).
- Follow [AHCNC on Twitter](#).
- Share AHCNC information on your social media accounts.
- Download [The Clear Pricing Project](#) one-page summary.

DMV Relocation

Lobbying by SEANC and District 43 members delayed a vote to move the Division of Motor Vehicles headquarters from Raleigh to Rocky Mount. The Council of State will take up the measure again on March 5. In the meantime, SEANC members are encouraged to email the Council of State through [Voter Voice](#).

Boston Mutual Term Life Insurance is in Jeopardy

SEANC has a 20-year relationship with Boston Mutual that has generated a lot of money for SEANC. But now, there are just 5,000 current policy participants. We need to promote this product.

www.seanc.org/insurance/term-life

- **Enrollment increase needed** - The Boston Mutual Term Life program is in need of significant enrollment increase in order to remain a viable plan for SEANC.
- **Rate increase needed** - There is a desperate need for a rate increase because there are not enough young policyholders and many of the older policyholders have passed away.
- **Boston Mutual Call Center** in the works for SEANC Central Office, which would allow members to enroll year-round instead of quarterly for the new Boston Mutual products

Contract Approved to keep convention at Greensboro for three years

The Board of Governors passed a motion to enter into a contract to keep the SEANC Annual Convention at the Sheraton Greensboro Hotel/Joseph S. Koury Convention Center in Greensboro for three more years.

Leadership Reports

President's Report - President Jimmy Davis

- The Past Presidents Wall has been installed at the Central Office. The exhibit features photographs of each of SEANC's former presidents and a plaque honoring the leaders of our predecessor organizations, NCSGEA and NCSEA.
- President Davis commended the Legislative staff and Executive Director Broome for their amazing work at the General Assembly.

Executive Director's Report - Executive Director Robert Broome

- Project Unify, the effort to integrate ECU physicians with Vidant Health, is dead. Approximately 600 SEANC members' jobs were saved, thanks to lobbying by SEANC. Treasurer Folwell also played a key role in blocking the deal.
- SEANC Immediate Past President Stanley Drewery recognized for years of service on the IEB at the SEIU International Executive Board (IEB) Meeting met in in January. President Drewery resigned his seat on the IEB so that President Jimmy Davis could begin his term on the board.

Treasurer's Report – Treasurer Chevella L. Thomas

- SEANC's finances are on target.
- 2017-18 Audit is almost complete. Once complete, the Audit Committee will review.

District Laptop Study - Second Vice President Kirk Montgomery

- Purpose: Use technology to secure SEANC information and to send materials only to authorized SEANC leaders.
- Montgomery reviewed the laptop specifications and costs and the discussion will continue during the next BOG.

Guest Speakers

SEIU Executive Vice President Heather Conroy and Florida Public Services Union-SEIU President Alfonso Mayfield emphasized the importance of SEANC and SEIU working together on shared issues. They also highlighted SEIU's work to fight voter suppression throughout the country.

Committee Reports

Audit – Vice Chairman Bill Danielson reported for Chairwoman Linda Rouse Sutton

- Audit Procedures Manual – a draft with completed recommendations will be sent to members prior to next meeting. Audit Committee is happy to work with any SEANC district that would like assistance and/or is interested in what to expect when audited.
- Next meeting: April 5 at 10 a.m.

Awards – Chairwoman Pam Hailey

- **District of the Year Award** – Many districts are already meeting the criteria
- **District Scrapbook/PowerPoint Presentation** – Please follow the guidelines; Including title pages is helpful. Only include items from the category criteria and limit photographs.
- Updated awards information will be on website no later than April 1.
- District Chairpersons are strongly encouraged to participate in the awards on the district level and submit them on the state level. Please take the time to award your members at annual meetings.

Benevolence Committee - Chairwoman Deborah Fleming

- Over 80 cards mailed to the families of deceased SEANC members.
- Please send names of deceased members and their complete mailing addresses to Seancbenevolencechair@gmail.com or text her at 252-268-2550.

Bylaws Committee - Chairwoman Kim Martin

- Improve Convention Voting Operations - Convention hall receivers will increase to five (one per region) and a revised bylaws submission form will be available online.
- Bylaws questions? Contact your [Bylaws Regional Representative](#).
- Next Bylaws Advisory Meeting - July 23 at 6 p.m.
- Next District Bylaw Chairperson Meeting - July 24 at 10 a.m.

Connections Committee - Chairman B.K. Garrett

- \$23,900 granted to 92 members and their families following Hurricane Florence's and Hurricane Michael's landfall. Natural Disaster and Fallen Member applications are on the website at www.seanc.org/connections-committee.org.

DHHS Study - Chairwoman Sonya Akbar

- Working on survey to send out to DHHS workers.
- Discussing ways to address personnel and work related issues.

Emerging Leaders - Vice Chairwoman Laranda Boone reported for Chairwoman Emily Jones

- Feb. 2 Community Service Project - #Hashtag lunchbag – volunteers assembled 300 lunch bags that went to area shelters. Districts are encouraged to donate money to the committee for the next event.
- Working with the Training Committee to create a new member training
- District Recruitment Assistance – An Emerging Leader committee member from another district will attend events and assist with recruitment.
- Next meeting: June 1 at 10 a.m. in the Western Region.

EMPAC - Chairman Mark Dearmon

- EMPAC committee – 196 members are appointed. Reminder: Each person on EMPAC committee must be an EMPAC investor.
- **Goals for 2020** – Holding legislators accountable.
- **The sleeping giant is waking:**
 - Prison reform; DMV move; State Health Plan changes.
- **Million Dollar Mission Campaign** for 2020 election – Hope to increase the number of EMPAC investors by at least 52%, adding 5,500 contributing members; Incentives for new investors and current investors to increase contribution amount; Area committees to increase the number of contributions.
- **Incentives** - Quarterly drawings for new or increased EMPAC investors.
- **Member Engagement**
 - Recruit more SEANC members to be actively involved in holding legislators and other elected leaders accountable.
 - Build relationships with legislators.
 - Participate in grassroots lobbying efforts at state and local level.
 - Invite local legislators to district meetings and area meetings.

Higher Education Study Committee - Chairman Mark Dearmon

- Looking at the **Engagement Survey** – Reviewing employee pay and benefits.
- Next meeting: Feb. 23 at noon at Central Office.

Insurance Board of Trustees - Chairwoman Janice Smith

- **Insurance Product Marketing Examination** – WalkWest’s report suggestions included increasing awareness, rebranding SEANC, overcoming obstacles from past, re-establishing trust, and creating ways to expand member data.
- **Complete list of district insurance chairpersons needed** – please submit a name and contact information.
- Next meeting: April 17 at Central Office at 10 a.m. Please let us know if your district insurance chairperson wants to attend a meeting.

Member Discount - Chairman Tim Southard

- **Forty-two new businesses** recruited between Nov. 19 – Feb. 15.
- **Discount List** – district assistance needed in cleaning up the discount list and increasing member discount businesses. Please contact businesses in your district and notify Phyllis Perry pperry@seanc.org at the Central Office of those businesses that no longer honor SEANC discounts.
- **Members will continue to receive a \$25** check for every five businesses recruited.
- **District 42 member Tracy Webb won a \$100 gift card from the last contest!**
- **Remember the following dates and deadlines to turn in agreement forms:**
 - Feb. 25 - May 10 - The member who recruits the highest number of new businesses between will receive Carowinds Amusement Park tickets and hotel accommodations.
 - May 20 - Aug. 15 - The member who recruits the highest number of new businesses will receive a \$100 gift card.
- **Convention awards for top three recruiters** - \$350; \$250 and \$150.

Membership Committee - Director of Member Relations Lynn Cote reported for Spillman Grice

- **SEANC grew last year 9.2%.**
- **Falling short of goal to reach 400 new members.** Work together with your Member Relations Representative on district membership events.
- Advertise your events. Request the use of the SEANC flier with all insurance products listed.
- New employee orientation bags are now going to every state agency.
- SEANC gained access twice a month at Division of Information Technology during new employee orientation.

Policy Platform - Chairwoman Betsy Lee Hodges

- Objectives due for deletion emailed to District Policy Platform Chairpersons.
- Discuss other objectives for consideration at Convention at your district meeting and among all district members.
- Next meeting: July 25 at Central Office.
 - Policy Platform Advisory at 10 a.m.
 - General Meeting at 12:30 p.m.

Planning Committee - Chairwoman Martha Fowler

Upcoming meetings:

- April 30 – IBT budget.
- May - 5-year plan development.
- June - planning meeting.
- July 25 - presentation to Executive Committee budget.

Retiree Council - Chairman Benny Brigman

- **Retired Member Grandchild Scholarship** - Two \$500 scholarships awarded per region. www.seanc.org/retiree-council-scholarship-program
 - Grandchild applications do not need to be graded or scored.
 - Send grandchild applications (separated from the other district scholarships applications) to the Central Office postmarked no later than April 15.
- Elections – Notify your district chairperson if you are interested in running for the Retiree Council. District chairpersons notify Lynn Cote of your interested members.
- Council working with IBT on whole life and burial insurance products.
- Districts are encouraged to hold district forums for retirees.
- Next meeting: May 2 at 10 a.m. at Central Office.

Scholarship Foundation – Chairman George Theissen

- The Foundation will award (16) 4-year merit, (16) financial 4-year financial need, (4) two-year merit, (4) two-year financial need and nine member-only [scholarships](#) this fiscal year.
- The Cash Raffle ticket sales are the Foundation's biggest fundraiser. This year's district sales goal is based on the district's annual average number of tickets sold for the last two years.
- **New policy in place regarding unsold missing tickets.** If a district is missing under 1,000 tickets, the district will pay the amount. If a district is missing over 1,000 tickets, the district pays up to \$1,000 plus 50% of the remainder of tickets over 1,000.
- Returned unsold tickets must be in numerical order.

SEIU Study Committee - Chairman Cliff Johnson

- The goal is to have the report completed by the July Board of Governors Meeting. Please forward any suggestions or information to seancseiu@gmail.com.

Select Committee on Prison Reform - Chairwoman Deborah Harney

- **Prison Reform Report** - SEANC released the Select Committee on Prison Reform report at a news conference at the General Assembly on Jan. 30.
 - Includes recommendations for the legislature, the administration, and the employees.
 - Report and Media Links available at www.seanc.org/prisonreform.
- A new Senate select committee has been created because of the SEANC report.
- Committee continues to work on issues. The entire prison system needs revamping.

Standards Review - Chairwoman Tara Minter

- Members interested in participating in the committee should contact Tara at tara.minter@gmail.com.
- Please email your proposed changes to the Operations Manual to tara.minter@gmail.com.

Training - Chairman Steve Lawson

- **Advanced Leadership Training** – April 24-26 at Caraway Conference Center.
 - Fees: Trainees - \$50; Guests - \$25; Private Room - \$25
 - Registrations deadline for trainees and guests: Feb. 28.
 - Prerequisite: Leadership Development Training
- **Leadership Development Training** – Oct. 24-26 at SEANC Central Office.
- **District Chairperson Training** (new chairpersons) – Thursday before Nov. 2019 BOG meeting.
- **Treasurer Training** – Wednesday afternoon at Convention (Sept. 4) for all district treasurers. District treasurers need to attend training each year.
- **Mentoring Program** in development stages.

Key Motions

Passed: A motion to enter into a contract for Proposal B for SEANC Annual Convention with the Sheraton Greensboro Hotel/Joseph S. Koury Convention Center for Meeting Space Rental and Food/Beverage.

Passed: A motion to budget funds (after the initial expenses) not to exceed \$20,000 per month for the 501 (c)(4) expenditures for the Affordable Healthcare for North Carolina.

Passed: A motion to increase Boston Mutual Term Life Insurance premium rate by 15 percent, effective July 1, and to receive an administrative rate of 10 percent, effective April 1.

Upcoming Membership Events:

Membership Blitzes:

April 22-26, Wake County

May 6-10, Buncombe and Burke Counties

June 10-14, Forsyth and Guilford Counties

July 15-18, Eastern Region DPS (D58 and D67)

Aug. 12-16, Mecklenburg County

High Potential Agency Events:

March 12, Walter B. Jones

March 15, ECU Food Truck Event

March 20, Caswell Center

April 3, Cherry Hospital

April 11, DOT Division 1 Wellness Fair

May 15, Central Regional Hospital

Next Board of Governors Meeting

May 17-18, 2019