

SEANC Logo Standards Guide

Blue—Pantone 7462 (CMYK 100, 50, 0, 10)

Light blue (inside swoosh)—Pantone 544 (CMYK 30, 6, 0, 0) or 30% of Pantone 7462

Yellow—Pantone 123 (CMYK 0, 24, 94, 0)

SEANC Font—Adobe Garamond Bold Italic

SEIU LOCAL 2008 Font—Adobe Garamond Bold

Do not stretch or distort logo, which is in violation of the SEANC Logo Standards Guide. For specialty items such as embroidery where the text may be too small, please contact the SEANC Communications/Public Relations Department for instructions.

SEANC SEIU Logo Blue



SEANC SEIU Logo Yellow



SEANC SEIU Logo White on Blue



SEANC SEIU Logo White & Yellow on Blue



SEANC SEIU Logo white with outline

(This logo may only be used on one-color print screen jobs such as shirts or calendars.)

