

**Member Strength Committee**  
**Report to the Board of Governors, 11/5/2010**

**Preston Moore**  
**Chairman**

**Betty Jones**  
**Vice Chairman**

President Charles Johnson has appointed Preston Moore (D-66) as Chairman and Betty Jones (D-42) as Vice Chairman of the new Member Strength Committee, which takes the place of the former MAT Committee.

The purpose of the Member Strength Committee is to create and implement a comprehensive Member Strength plan to help increase member involvement, activism and empowerment within SEANC.

The first meeting of the committee was immediately prior to the beginning of the Board of Governors on Friday, November 5. Issues that the committee will be working on:

1. Increasing member involvement and engagement at statewide and SEANC district levels.
2. Developing a comprehensive Member Strength Plan for SEANC to involve more members in the everyday work of SEANC to help us achieve our goals and realize the power potential within our membership.
3. Decide what to do next with the MAT program and the NOC program.
4. Help make SEANC lobby days and SEANC grassroots lobby events back in legislators' districts more successful.
5. Maintain more regular communication with previous MAT and NOC graduates and help them be more involved in routine SEANC activities.
6. Recruit attendance at the December 3-4 Advance conference and future conferences and trainings.

The Member Strength Committee is excited about embracing all these challenges and helping SEANC grow in member involvement and activism. We are excited to see our work result in a more empowered membership and help realize the goals and objectives of SEANC.