



SEANC District 3
Serving Watauga, Avery and Mitchell Counties

February 20, 2024
Mike's Inland Seafood Restaurant – Boone, NC

Those in attendance: Janice Smith, Teresa Johnson, Karen Krider, Teresa Canton, Robin Greene, Doris Greer, Kathy Howell, Kim Overcash, Rhonda Robinson, Anne Castro, Holden Hartzog

The meeting was called to order by Janice Smith, Vice District Chairperson at 11:50.

The minutes for the November 21, 2023 meeting were submitted for approval. There was a motion to accept the minutes, seconded and the vote was unanimous to accept the minutes as submitted.

Robin Greene, gave the Treasurer's Report: Checking - \$6,095.12; Money Market - \$34,922.97 and \$57.93 in Savings. After discussion, a motion was made, seconded and voted unanimously to move \$20,000 from the Money Market account to purchase a 12 month CD.

Janice gave a summary/highlights from the February 16-17, 2024 BOG meeting:

- Reviewed and made changes to the Ops Manual
- Ops manual was approved and will be distributed to the Districts
- Budget is being maintained – with cash flow, and on target-
- Rebates will be distributed to the Districts by February 23rd. Districts are reminded to submit their financial reports
- Plan to hold some Regional happenings
- IT is finished with 1st stage...will be testing and will end using Impexium
- Stage 2 will be uploading, interface
- Stage 3 will be started in April, adding all the bells/whistles (programs)
- Reviewed staff health/medical plan – approved to continue with same plan
- How can we bring in revenue to Organization discussion
- Recruit at workplace members that are actively working are asked to recruit
- IRS updated mileage reimbursement - -voted to remain same -
And NOT increase rate for SEANC travel reimbursement
- Cut back on Committee expenses – hold zoom meeting
- Organization -we need to work together – change how we look at things

- Ardis stated...we have had 12months reserves for the past 5 years and before that we had 6 months – we can't grow if we cut
- SEANC owes IRS but until we determine how much, we will continue to owe and be charged interest.
- MMRs busy – 50 members recruited this week
- SEANC Cares – getting calls from people that need support to find out how to get help with problems
- Delinquent list will be available end of March
- With Automated IT system it will free up time for more projects
- Pod cast are happening weekly, Article on Front Page of NY Times
- Membership cards are sent out electronically so members can have it on their phones
- April 24 – short Legislation session starts
- Cost of 1% COLA is \$561 Million while 1% one time bonus is \$56 Million
- Luther Sales -growing, may take a few years to build up revenue
- Parliamentary Procedure Seminar – March 21st \$110 fee – need to register
- Financial Wellness Seminar – April 7th
- Biltmore Discount Tickets are now available – purchase tickets on line
- Reassessment of Building needs will take place next week Brenda will develop a list
- Cloud based phone system active – better for staff, saving money
- Affiliate program is being developed to create revenue – SEANC receives commission if purchased through the company's link
- Convention Sept 4-7, 2024. Last year for Greensboro, looking at other locations
- Convention Theme – “The power of the past is the force of our future”
- Community Service – NC American Cancer (Lung and Prostrate)
- President's Reception – Mardi Gras theme
- Awards Banquet – Masquerade theme
- Will have Break Out Sessions at Convention – submit ideas
- Abenity replaces Member Discount – register on line/download App many discounts are available including local businesses. If you have a local business, submit the information to Phyllis
- Scholarship process is all on line this year
- Local Districts will judge Grandchildren scholarships
- Bowl-a-thon will be July 20 at Buffalo Lanes in Raleigh
- Lane sponsor \$300 - Players \$20 – Team of 5 \$100
- 25 % of State Employees retiring within the next year
- SEANC is close to be 50% Retirees
- Contact Carrie Derrick about holding a Retiree Forum
- Incentive program for signing up (2) new members \$20
- Contact part-time and contract employees...they can join SEANC
- Obtain testimonials to use on Facebook (why they joined and/or still a member of SEANC
- “What has SEANC done for me lately” info is on the SEANC website
- Ardis had meeting with 115 Public School Superintendents
- Contact Community Colleges to set up events
- SEANC will be sponsoring the CC Conference (Raleigh) in October
- SEANC is the lead sponsor for the UNC Chancellor's Cup Golf Tournament, that will be held at Finley Golf Course in Chapel Hill.
- Districts that have UNC Universities and/or CC are asked to donate to the Tournament
- Policy Platform Committee is asking each District to submit 10 Policy Platforms
- Pat Reighard is the newest member of the Growth & Expansion Committee
- Contest for SEANC mascot, hold an online social media scavenger hunt

- Develop a Virtual District – have a “convention” scholarship for a member under 40 (one per Region)
- Develop a mentorship program
- Develop a survey for the Districts
- Mark Dearborn not running for EMPAC Chair
- Jutland Holland Vice Chair will be running
- Many EMPAC investors lost due to Impexium
- Fundraising Consultant hired by EMPAC
- Endorsements made for Primary: Dale Folwell for Governor and Wesley Harris for Treasurer
- Emerging Leaders busy with Community Outreach activities- next road clean up scheduled for April
- DHHS Committee encourage Districts to support the committee
- No applications were received asking for support from the Connections Committee
- By Laws held a zoom training- any questions , call Jimmy Davis
- Awards passed out guidelines – no District can receive District of the year, more than 2 years in a row
- Audit committee brought the fact that a District had spent SEANC funds to purchase alcohol. There was a motion and passed that the District would be required to pay back the funds
- When Districts hold fundraising activities, they need to confer with the CFO for guidelines

Committee Reports:

- Audit – Karen reported that the committee has been changed due to Robin assuming the Treasurer responsibilities. Teresa, Karen and Kim are the new members of the committee. The committee audited the accounts on February 7th with no findings. The committee will be conducting an audit every 4 months.
- Community Service – The proposed monthly schedule of community events for District 3 was presented by Robin Greene. The events and amounts were discussed. Motion was made, seconded and unanimously voted to accept the proposed schedule. There was a discussion to support the Heroes on the Mountain event for the March Community Service event in the amount of \$250. The motion was seconded and unanimously voted to pass.
- Fundraising – TJ reported that she has been in contact with Boone Golf Club to finalize the details of the event. The annual tournament will be on Thursday, May 9th at 8:30 am. Details on the gathering on May 8th will be forthcoming...save the dates and plan to volunteer. TJ passed out flyers, hole sponsor letters and asked the members to start securing donations. TJ said that the Golf Tournament committee will be holding planning meetings soon. Motion was made, seconded and unanimously passed to contribute to the SEANC UNC Golf Tournament in the amount of \$1000.
- EMPAC – Kathy handed out flyers about the SEANC endorsed candidates for the primary election (Dale Folwell for Governor, and Wesley Harris for Treasurer. She reminded the members about early voting and encouraged them to vote!
- Membership – In Bob’s absence, Janice reported that the next AppState new member lunch will be on March 22nd. The AppState Employee Appreciation will be held on May 17th. HR is asking for a donation of \$5000 from SEANC. Janice is inquiring if there is a less amount that we can contribute, and will report back to the membership. Adam, our Member Relations Rep has scheduled different recruiting visits to agencies, one is visiting the Watauga Clerk of Court and some other agencies on April 12 , please contact Adam if you would like to visit with him.
- Retiree - Janice reported that she is contacting different companies, agencies, and attorneys to develop a program that will be attractive to seniors, retirees and soon to be retired people, giving out information and services offered in the community.

- Scholarship- Robin announced that she has the scholarship tickets and will be distributing them to the members at our next meeting.
- Social Media – Karen and Robin encouraged the members to submit photos and information to be posted to the SEANC media pages. Send the photos with descriptions to Robin and Karen via email.

New /Old Business – The 2023-24 District Budget will be finalized for a copy to be submitted to Raleigh.
Discussion on Convention: Motion was made to accept the suggestion of TJ to have District 3, theme night, Circus, Circus. Motion was seconded by Kim and the vote was unanimous.

The meeting adjourned at 1:25pm

The next District 3 meeting will be held on May 21, 2024 at 6pm – The meeting location is Banner Elk Café, Banner Elk, NC.